



UNIZA Training School

Scientific Writing and Communication





Maximise your chances of success in the Academic Career

18-20 September 2018

University of Žilina, Slovakia



PROGRAMME OVERVIEW (DRAFT)

DAY 1 – 18 September Aula 1	DAY 2 – 19 September Aula 1	DAY 3 – 20 September Aula 1, AF104, AF106, AF108, AF110
<p>9.00 – 9.15 / Welcome address (UNIZA and ERAdiate representatives)</p> <p>9.15 – 10.00 / Role of soft skills in unlocking R&D potential in CEE (Markus Dettenhofer, Executive Director of CEITEC Brno, CZ)</p> <p>10.00 – 10.45 / Scientific publishing in Slovakia compared to international standards (Daniel Straka, Executive Director of SOVVA, SK)</p> <p>11.00 – 12.00 / Academic publishing in transport science (Elisabetta Cherchi, Univ. of Newcastle, UK)</p>	<p>9.00 – 10.30 / Publishing research outputs in attractive ways: <i>analysis, findings, outputs</i> (Mario Malički, University of Split, HR)</p> <p> coffee break</p> <p>11.00 – 12.30 / Research impact and Research Ethics: <i>strategy, channels and key steps</i> (Mario Malički, University of Split, HR)</p>	<p>09.00 – 10.30 / Parallel workshops</p> <p>1) Structuring an academic paper (Caroline Kyzek, Univ. of Žilina, SK)</p> <p>2) Dos and Don'ts of academic writing (Olena Hundarenko, Univ. of Žilina, SK)</p> <p> coffee break</p> <p>10.30 – 12.00 / Parallel workshops</p> <p>1) Delivering an attractive presentation (Olena Hundarenko, Univ. of Žilina, SK)</p> <p>2) Scientific story-telling (Natalia Panasenko, Univ. of Cyril and Methodius, SK)</p>
Lunch break		
<p>14.00 – 15.30 / Peer review process: meeting reviewers' expectations (Elisabetta Cherchi, Univ. of Newcastle, UK)</p> <p> coffee break</p> <p>16.00 – 17.30 / Structuring your academic paper and writing an appealing abstract (Lenka Mõcová, Ústav celoživotného vzdelávania, Univ. of Žilina, SK)</p> <p>18.00 / Reception</p>	<p>14.00 – 15.30 How to get words on paper – successful academic writing habits (Olena Hundarenko, Univ. of Žilina, SK)</p> <p> coffee break</p> <p>15.30 – 17.00 / Publishing in high-impact journals (Ľuboš Buzna, ERAdiate / Univ. of Žilina)</p> <p>17.00 – 17.30 / Open discussion</p> <p>18.00 / Networking dinner</p>	<p>14.00 – 15.30 / Panel discussion: enhancing the quality and impact of scientific publishing at UNIZA</p> <p>15.30 – 16.00 / Open discussion</p> <p>16.00 / Closing (UNIZA and ERAdiate representatives)</p>



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ERAdiate

Enhancing Research and innovAtion dimensions
of the University of Žilina in intelligent transport
systems